



Financial Excellence



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

Financial Excellence with Game Changers, presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
September 19th 2017: Dynamic and Agile Planning: The Impact of Real Time Actuals

The buzz: “CFOs need to be able to evaluate and prepare for the impact political, economic and societal events may have on their organization... take on a more strategic role in planning” (Thack Brown, SAP). Yes. It’s time for the Office of Finance function to morph from scheduled guidance based on past results to a trusted business guide into the future. How? Digital transformation now gives CFOs instant access to a real-time snapshot of fiscal health and enables them to help business leaders understand how to use immediate access to financial data. Is your CFO there yet? The experts speak. Jeff

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Featured Guests



Jeff Hattendorf

To borrow a phrase from the iconic stock brokerage advertising campaign, “When Jeff Hattendorf speaks, people listen.” In an industry characterized for doling out advice, Jeff comes up with solutions – based upon 25 years’ experience designing and implementing corporate finance solutions for the Fortune 500 across a variety of industries. As COO and co-founder of Macrospect, Jeff oversees every client engagement and plays an instrumental role in helping Macrospect clients gain clarity where it counts. A graduate of both the University of Texas at Austin and the TCU M.J. Neeley School of Business, Jeff is a former National Merit Scholar, current member of Mensa and frequent guest panelist, an

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Brian T. Kalish

Brian Kalish is a Principal at Kalish Consulting. In addition to Brian’s robust consulting and advisory practice, he is available as a public speaker addressing many of the most topical issues facing Treasury and FP&A professionals today. He has spoken all over the world to audiences both large and small. He also writes in a regular basis. He is an Expert-in-Residence (EIR) at eCapital Advisors, headquartered in Minneapolis, MN. Brian is also an Adjunct Professor at Florida International University (FIU) in Miami, FL. He has over 25 years’ experience in Finance, FP&A, Treasury and Investor Relations. Prior to joining AFP, he held a number of treasury and finance positions with the FHLB, Wash

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