



GETTING IN:

A COLLEGE COACH CONVERSATION

WITH CO-HOSTS

Elizabeth Heaton

Ian Fisher

Sally Ganga

Shannon Vasconcelos

Getting In: A College Coach Conversation
Thursday at 1 PM Pacific
**October 19th 2017: Standing Out:
Extracurriculars; FAFSA; Submitting
Applications**

You're working on the FAFSA and you have questions. You're in luck, because we have answers! Tune in to this week's show for information on completing the FAFSA. In the second in our Standing Out series, we'll tackle extracurricular activities and how they can help students stand out. Finally, in Office Hours we'll discuss how to know when you're ready to press send on your college applications.

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Featured Guests



Zaragoza Guerra

Zaragoza Guerra spent most of his admissions career as an admissions officer for two Institutes of Technology reading thousands of applications as well as chairing and serving on various admissions committees. As an associate director of admissions at MIT, he directed overall recruitment and yield activities, as well as international, transfer, and special student admissions. He also served as an assistant director of admissions for Caltech, where he handled specialized student recruitment and reviewed domestic and international student files. Zaragoza was also director of admissions for the Boston Conservatory, overseeing recruitment and auditions for students interested in music, theatre a

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Karen Spencer

Karen Spencer has worked in education for her entire career. After graduating from Valparaiso University in Indiana, she went on to receive her master in education degree from the University of Virginia. Her love of education began when she was a tour guide at Valpo and in the admissions office of the Curry School of Education at UVA. She began her professional work in residence life at Hope College MI and then at Franklin Marshall College PA in admissions. Most recently Karen worked as the assistant director of undergraduate admissions at Georgetown University DC where she was responsible for recruitment and transfer admissions, and sat on the admissions committee for the McDonough School

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Tara Piantanida-Kelly

Tara Piantanida-Kelly comes to College Coach with more than 20 years of experience working in college financial aid offices. She worked her way up from an entrylevel financial aid counselor position before accepting her first director of financial aid position at Menlo College. From there, she launched a successful financial aid consulting business, Financial Aid Solutions. From 1995 until 2005, Tara consulted at more than 20 colleges and universities in the San Francisco Bay Area. Since then, she has continued her career as the director of financial aid at Northwest College, the associate director of financial aid at Rochester Institute of Technology, and as a financial aid training speci

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