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Leadership Beyond Borders Tuesday at 3 PM Pacific December 5th 2017: Business Growth through Presence and Reputation Management

It is critical to diligently watch and manage your online reputation in order to ensure business success and growth. It is also important to have a have a well-thought-out reputation development strategy in place for your business, but what does that mean? It means understanding your online presence, engaging your potential clients /customers and managing the entire customer process, including customer feedback. It is crucial to know what your customers/clients are saying about your business while at the same time, taking measures to develop your business reputation. Many busines

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Featured Guest



Mike Blumenthal

Mike is widely cited as the foremost Local Search expert in North America and affectionately known among his colleagues as 'Professor Maps'.

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