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The Womb Happy Hour **Archives Available**

March 14th 2018: Boober: Connecting New **Parents to Expert Lactation Professionals**

Jada Shapiro joins The Womb Happy Hour to share how her new company is positively transforming the postpartum experience for parents. Jada (pronounced Jah-duh) Shapiro is the founder of boober (launched 2017), the first on-demand platform that matches and connects new parents to vetted, expert lactation professionals for same-day, in-person help. She also created Birth Day Presence (founded 2002), NYC's longest-running and most trusted source of childbirth preparation classes and doula services. Ms. Shapiro is a renowned birth and postpartum doula, childbirth educator, lactation counselor, bir







Featured Guest



Jada Shapiro

Over the past 15 years, Jada Shapiro has survived the trials of building a successful, community-based business which has supported over 10,000 families, and has built a large network of top OB-GYN's, midwives, pediatricians, doulas, childbirth educators, lactation professionals, and postpartum care providers.

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