



The Brand Ambassadors
Archives Available
April 6th 2018: Digital Signage and Your Brand

Every time technology brings us new ways to communicate, marketing and public relation pros have found ways to integrate that tech into their strategies for getting messaging in front of audiences. Today we turn printed books into audiobooks; lectures and TEDTalks become podcasts, videos, and blog posts; and the range of options is limited only by imagination and audience preferences. For this episode of The Brand Ambassadors, Merritt and Gary look at branding technology and center their focus on digital signage. They break down the advantages of a comprehensive communication strategy that in

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Featured Guests



Alan Brawn

Alan Brawn is a principal of Brawn Consulting, an audiovisual consulting, training, educational development, and market intelligence company with national exposure to major manufacturers and integrators in the industry.

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Mason Page

Mason Page is the executive vice president of strategic business planning for Reflect Systems and uses research, insights and digital expertise to create strategies that drive businesses forward.

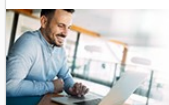
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