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## LEADERSHIP BEYOND BORDERS

WITH

KIMBERLI J. LEWIS



### Leadership Beyond Borders

Tuesday at 3 PM Pacific

**June 12th 2018: Intellectual Property Protection  
in a Digital and Global Economy**

In the business and cultural world, individuals and organizations create, innovate, come up with new ideas and create new experiences for us every day but this Innovation and creativity would not happen if we did not have intellectual property laws. Intellectual property protection (IP) is important to fostering innovation and encouraging creativity. Without the protection of ideas, businesses and individuals would not get the full benefit of their inventions and creations and this could stifle innovation. The global economy has made IP protection necessary, not just in your home country b

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### Featured Guest



#### Betty Tufariello

Betty Tufariello is founder of Intellectulaw, a company that helps business owners and entrepreneurs follow their dreams and build a secure future by registering trademarks and leveraging their intellectual property.

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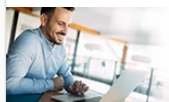
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