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Leadership Beyond Borders

Tuesday at 3 PM Pacific

August 14th 2018: Encore: Leading the Digital Transition

The digital transition has been going on now for over a decade and although we see it and live it every day we will not have made the transition to a fully digital life until the work flows and processes around new technology are modernized and adapted. This means that companies need to look at digital transition with a 360-degree view. They have to understand what digitalization means to sales, marketing, customer relationship management, recruiting and just about every process in their company. And leaders must understand their people. Even the clearest digital strategy will

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Featured Guest



George Leith

George Leith is the Chief Revenue Officer of Vendasta, an award-winning platform that helps agencies and media companies sell digital marketing solutions to businesses.

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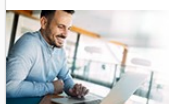
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