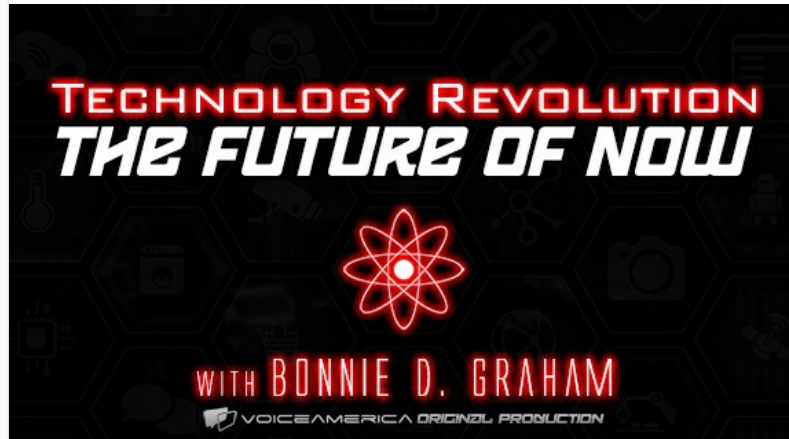


[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



**BUSINESS**



**Technology Revolution: The Future of Now**  
Wednesday at 8 AM Pacific/11 AM Eastern  
**August 1st 2018: Circular Economy: Radical and Unproven or Saving the Planet? - Part 2**

The buzz: "We will design products differently if we knew that those products were going to come back to us as manufacturers and we could extract value from them and create new products from them" (Teresa Domenech). The last 150 years of industrial evolution have been dominated by a one-way Linear Economy model of production and consumption. Goods are manufactured from raw materials, sold, used, then discarded or incinerated as waste. How to get past this unsustainable practice? Welcome to the circular economy model, which maintains products, extends their service life, and repurposes one prod

[Read more](#)



#### Tune in

Wednesday at 8 AM Pacific/11 AM Eastern Time on VoiceAmerica Business Channel

[LISTEN LIVE](#)

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Questions? Comments?

Call In Live! Call-In

Toll Free: 1-866-472-5790

Intl: 001-480-398-3352

#### Featured Guests



##### Christopher Koch

Christopher Koch is director of thought leadership for the SAP Center for Business Insight.

[Read more](#)



##### Will Ritzrau

Will Ritzrau is a trained marine biologist and climatologist, and joined SAP in 1999. Will has worked in various customer and partner facing, and internal roles.

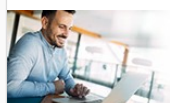
[Read more](#)

#### Share This Episode



#### Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

**VOICEAMERICA BLOG**