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The Tech Cat Show

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August 1st 2018: What Is StoryTelling of Tomorrow with Director Guy Shalem

On this week's Tech Cat Show we chat with Guy Shalem, an award-winning TV, commercial and music video director who is also digging into new formats in StoryTelling. Guy will share with us some of the projects he's working on that explore new audience behaviors and video formats that take advantage of current tech. One of his projects is a new mobile-first studio and distribution App/Brand focusing on engaging original content for the 'finger triggered insta-generation'. The App will use revolutionary A.I. technology to distribute and curate in a similar echo-system to Instagram Stories and

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Featured Guest



Guy Shalem

Guy Shalem is an Israeli born, award-winning TV, commercial and music video director, currently residing in Los Angeles, California. He produced and directed several half-hour comedy pilots: With a Bullet for VH-1, Life of Leisure for ABC, and The Roxy for NBC.

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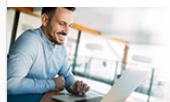
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