



Game-Changing Smart Cities of the Future



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Game-Changing Smart Cities of the Future,
Presented by SAP
Archives Available
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The buzz: “Data as a Smart City Asset is an increasingly important topic” (Ruthbea Yesner, IDC). The data revolution and the competition to become the smart city of the future are combining to exponentially transform our cities. Visionary city leaders are embracing business model innovation to re-imagine public services, urban sustainability?and economic growth – all powered by data. Is your city in the running? The experts speak. Harald Wouters, City of Den Bosch: “Artificial intelligence will reach human levels by around 2029. Follow that out further to, say, 2045, we will have multiplied

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Featured Guests



Harald Wouters

Harald Wouters (1981) works for the city of Den Bosch in the Netherlands. As a Senior Strategist he is responsible for the Smart City programme, with the credo 'Driven by Data, Happiness as a Goal'. He aligned local industry partners SAP Netherlands, Signify and construction company Heijmans, to form the Smart City Den Bosch Alliance of software, hardware and buildware.

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Guest Image

Iván Caballero

Ivn Caballero is founder and CEO at Citibeats, an Albased platform that helps cities and organizations worldwide to discover social insights and trends at a city level. Ivn is a leader, entrepreneur and strategist working in pursuit of a kinder society through the inclusion and empowerment of people.

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Massimiliano (Max) Claps

Massimiliano (Max) Claps joined SAP public sector team in September 2017 to take the leadership role for the SAP Future Cities, Citizen Engagement and Postal business. Max also oversees the work of SAP Institute of Digital Government.

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