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VA BUSINESS

Game-Changing Predictive Machine Learning

Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by **SAP**

Game-Changing Predictive Machine Learning, Presented by SAP
Wednesday at 11 AM Pacific /2 PM Eastern
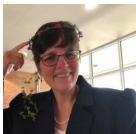**May 1st 2019: Encore: Cant Live Without You: Predictive Machine Learning Needs Data Management**

The buzz: "Data! Data! Data! I can't make bricks without clay!" (Sherlock Holmes). There is no question that Machine Learning is impacting core business processes – and that many companies struggle with how to operationalize it. The key to success – and what data scientists spend 80% of their time on – is having the right data. What are the requirements for good data? How do you know you have the right data? Can this be optimized? The experts speak. Ginger Gatling, SAP: "The pace of change has never been this fast, yet it will never be this slow again" (Graeme Wood). Blake Howitt, SAP: "The me

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Wednesday at 11 AM Pacific Time/2 PM Eastern Time on VoiceAmerica Business Channel

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Featured Guests

Ginger Gatling
Ginger Gatling, Senior Director, SAP Product Marketing, Data Management, works for SAP focused on data management topics, with a specialized focused on data quality, data integration, and data orchestration.

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Blake Howitt
Blake Howitt is an Inspirational and consultative business leader with diverse experiences in integrating business strategy with technology and services to deliver measurable business value.

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David Quirk
David Quirk has been working in the Enterprise Information Management field for many years.

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John Schitka
John Schitka works in Solution Marketing with a focus on Analytics, Big Data and SAP Predictive Analytics Machine Learning. His interest is in getting users meaningful information and prescriptive insights out of the vast and varied amounts and divergent types of data available to them.

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