



The Future of Mobility and Manufacturing

Special Edition Series of



Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



The Future of Mobility and Manufacturing with Game Changers, Presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
July 9th 2019: Automotive Shifting: Seeking New Talent and Organizational Culture

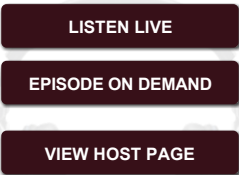
The buzz: “Reconceiving the car as a highly personalized and powerful digital device...calls for educating, developing and rewarding young engineers who think differently” (PwC). Fortune’s 100 Best Places to Work (2018) did NOT include any traditional automakers or automotive suppliers, while many technology and Silicon Valley-based companies ranked high. Surprised? With the growing integration of the automotive and tech industries, automotive needs to attract and retain qualified talent. But how? The experts speak. Kristin Dziczek, CAR: “You may be a business man...But you’re gonna have to serve

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Featured Guests



Kristin Dziczek

Kristin Dziczek is Vice President of Industry, Labor, & Economics at the Center for Automotive Research (CAR). Dziczek joined CAR in 2005 and has 30 years of experience as a researcher and policy analyst. She is globally recognized as an expert on automotive labor, employment, and talent issues, and is one of the most quoted automotive experts in North America. Kristin’s research team focuses on developing a better understanding of the connections between the automotive industry, technology, the economy, society, and public policy, and is home to CAR’s Automotive Communities Partnership program. Kristin’s research includes analyzing the competitive cost position of the U.S. automotive indust

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Ellen Sasson

Ellen Sasson is a long time enterprise software seller and services provider to the automotive industry. Over 20-plus years she has developed a point of view on how industries change from the inside out. She is particularly focused today on how traditional automakers learn from startup auto makers and mobility enablers to become something different; to create new business models and new opportunities. She is proud to work for SAP who services automakers and suppliers and dealership bodies all over the world.

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Kerry Brown

Kerry Brown is a strategist and thought leader who helps companies achieve organizational excellence. She is an international speaker and expert adviser on the future of work, change management, learning and workforce adoption, interacting with diverse global occupational cultures and industries, including many Fortune 500 companies. Most recently she led a global team at SAP focused on transformational change of the customer experience in the cloud.

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