



Designing a Game-Changing User Experience



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

Designing A Game-Changing User Experience, Presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
October 1st 2019: Can Neuroscience Improve Your Experience of Learning?

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The buzz: "There is no doubt that as learners we express our preferences for the type of learning we like to engage in, but until the research tells us differently, we should at least consider designing for the brain and not the learning style. But the brain is so intricate...where do we start?" (Jon Kennard). A fascinating area of neuroscience focuses on interpreting signals from the brain through mobile headsets that gauge our attention and stress levels and receive our mental commands. Good news! When you as an employee are required to take a tedious, one-size-fits-all e-learning training c

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Featured Guests



Prof. Olivier Oullier

Prof. Olivier Oullier, PhD, is a neuroscientist, President of EMOTIV, the global leader in personalized neuroinformatics and portable neurotechnologies

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Phil Miseldine

As Director of UX Innovations at SAP, Phil Miseldine explores and prototypes intuitive, strategic, human-computer interactions that support and shape SAP's UX strategy.

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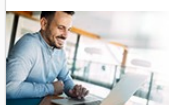
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