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LEADERSHIP BEYOND BORDERS

WITH

KIMBERLI J. LEWIS



Leadership Beyond Borders
Tuesday at 3 PM Pacific
March 10th 2020: Helping Entrepreneurs Succeed

Although statistics vary, most are showing that around 61% of Generation Z entering the workforce now, say they want to be entrepreneurs, and very few want to do it because of money. Being creative, solving a problem and making life more efficient top the reasons why. But being an entrepreneur is hard. With 8 out of 10 start-ups failing it would be not very easy to be a success without much experience and some sound advice. In this episode, we look at why start-ups fail, but more importantly, we reveal the secret formula that can help entrepreneurs succeed.



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Featured Guest



Greg Shepard

Greg Shepard is the CEO and founder of BOSS Capital Partners. He is a Serial Entrepreneur, Author, Speaker and Angel Venture Capital Investor with a legacy of building and running sustainable growth businesses. Driven by a transformational leadership style, Greg has spearheaded multiple company exits in the Biotech, TransitTech, AdTech and MarTech space. Two of his former companies were acquired by eBay Enterprise Marketing Solutions in January 2016 as a part of a cross-brand deal totaling largely over \$900M. The transaction comprised the purchase and sale of numerous companies, two of which were Greg's. He has won: Tech Deal of the Year Over \$250 million, Private Equity Deal of

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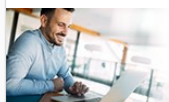
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