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WITH
SANJOG AUL

CIO Talk Network
Wednesday at 7 AM Pacific
June 25th 2004: IT Challenges of Retail Industry

IT Management of retail industry requires a constant balancing act between always up POS (point of sale) systems while helping back-office operations run smoothly to ensure overall consumer experience. Lets listen to Jef to learn about the unique challenges faced and corresponding strategies implemented to effectively address them.



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