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The Bob Pritchard RADIO SHOW

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95 percent of all businesses fail within 10 years. Most small to medium businesses struggle to make wages. Bob Pritchard is a highly regarded expert with a track record of identifying the issues facing businesses and determining simple solutions to make them highly profitable.

Despite the glitz and glamor, Entertainment operates in the same way as any other business and as we live in a Celebrity obsessed society, people will enjoy this segment. Some of the best Business and marketing screw ups illustrate in a funny and impactful way some of the pitfalls that can be encountered in bus

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