



Stand Up, Stand Out or Stand Down

with **Malcolm Evans** "The Sales Accent Guy"



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Sales is a tough world where rejection is part of the day to day. Customers and prospects are smarter and better informed than ever! So many things look very much the same. Ask yourself, "When I stand next to my competitors do I stand out?"

You do know that the old ways of selling don't work anymore? Sales in a Slump? Need to try something else? Worried about job security? Ever thought about a Plan B but don't know how to make it a reality? Trying to build your brand? Need to look big on a small budget?

This show brings you ideas, resources, experts and experience, you will

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