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WITH
SANJOG AUL

CIO Talk Network
Wednesday at 7 AM Pacific
November 14th 2007: The Pied Piper CIO

For IT to be truly successful at delivering value, the non-IT members of an organization must know and trust IT enough to adopt the positive changes IT can foster. Just how effective are the various internal communications methods such as brag emails, speeches, 'town hall' meetings, etc., currently being used to promote IT? Can we do better?



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