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# **SANJOG AUL**

**CIO Talk Network** Wednesday at 7 AM Pacific November 12th 2008: Realigning IT in a downturn to get an upturn!

Isn't IT supposed to be strategic? If so, can an IT leader do any special realigning of IT resources to help his/her company not only survive the downturn, but be in a better position strategically once things improve, to ensure a quick return to robust topline growth?





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