

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



AlexsaConsulting.com  
LEADERSHIP MATTERS



**Leading Conversations**  
**Friday at 10 AM Pacific**  
**March 26th 2010: The Nature of Technology**

Cheryl Esposito welcomes W. Brian Arthur, PhD, an economist and thought leader in technology, the economy, and the science of complexity. His new book, *The Nature of Technology: What It Is and How It Evolves* provides an elegant and powerful theory of technology's origins and evolution. Brian says, "I began to realize that our wealth and our well-being all emerge out of technologies...More than any thing else technology creates our world...it creates our wealth, our economy, our very way of being." How is it we know so little about the evolution of technology, something that is creating our world

[Read more](#)



#### Tune in

Friday at 10 AM Pacific Time  
on VoiceAmerica Business  
Channel

[LISTEN LIVE](#)

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Questions? Comments?  
Call In Live! Call-In  
Toll Free: 1-866-472-5790  
Intl: 001-480-398-3352

#### Featured Guest



##### W. Brian Arthur, PhD

W. Brian Arthur, PhD, an economist and thought leader in technology, the economy, and the science of complexity. His new book, *The Nature of Technology*

[Read more](#)

#### Share This Episode



#### Connect with VoiceAmerica

Download our mobile apps



AlexsaConsulting.com  
LEADERSHIP MATTERS

