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July 6th 2010: Climate Change Communication and Narrative Strategies - "Leading to a Climate of Hope"

Tom Bowman and Pat O'Brien joins "In Discussion" to talk to the current crisis in the Gulf of Mexico. Among the issues covered, emphasis placed upon the narrative required in providing the concise communication now required to open people's thinking to the severity of our environmental conditions and solutions required in reversing humanity's impact on the oceans and wider world.



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Featured Guest

Guest Image

Tom Bowman

Tom Bowman is one of the premier interpreters of global change, climate and energy science, and green business strategies.

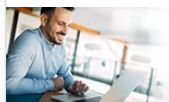
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