



## Leading Conversations with Cheryl Esposito

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**Leading Conversations**  
**Friday at 10 AM Pacific**  
**June 17th 2011: Reinventing Business As Usual**

Cheryl Esposito welcomes Darcy Winslow, Founder of Designs for a Sustainable World Collective. She is a pioneer and practitioner of sustainability frameworks and principles, advising people and projects around the globe. Darcy Winslow says we need leaders now who can help companies and communities envision a different future. How can current leaders understand more deeply their responsibility to the sustainability of our species? Understand that choices we make not only have impact today, the impact can be multi-generational – positively or negatively? It is up to us...to make change, to create

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### Featured Guest



#### Darcy Winslow

Darcy Winslow, a pioneer and practitioner of sustainability frameworks and principles, and Founder of Designs for a Sustainable World Collective. The collective focuses on the development of practical yet aggressive strategies for organizations to create sustainable & regenerative business practices. Her expertise developed through years as a leader at Nike, a global organization, and her deep connection to nature. Today, Darcy is about to embark on an expedition to Antarctica hosted by British Petroleum. She and other thought leaders, including Peter Senge, will be introducing systems thinking, sustainability principles & science to 50 global youth leaders from around the world. Listen to t

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