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 BUSINESS



WITH
SANJOG AUL

CIO Talk Network
Wednesday at 7 AM Pacific
August 3rd 2011: CIO Face Off – Bean Counter
vs. Investor

A Bean Counter prides him/herself on efficiency and predictability. He/she expends steady but sure progress at reaching goals. An Investor takes calculated risks. Risk of failure comes with the possibility of job lost, but success could pay off well beyond expectations. The two mindsets seem mutually exclusive. Are they? Which mindset would work best for a CIO, and under what circumstances?



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