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BUSINESS



Leading Conversations with Cheryl Esposito

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Leading Conversations
Friday at 10 AM Pacific
September 16th 2011: Success in Business:
Relationship Matters

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Channel

Cheryl Esposito welcomes Dr. Ivan Misner, Founder & Chairman of BNI, the world's largest business networking organization; & bestselling author of Masters of Networking & Networking Like a Pro: Turning Contacts into Connections. Ivan Misner is a giver. And he believes that "Givers Gain®": by giving business to others, you will get business in return. It's the law of reciprocity. Sounds simple enough... yet simple is not always easy. Known as the "Networking Guru," Ivan has spent his career building businesses that focus on making others successful through the fine art of creating "social capita

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Featured Guest



Ivan Misner

Dr. Ivan Misner, Founder & Chairman of BNI, the world's largest business networking organization; & bestselling author of Masters of Networking & Networking Like a Pro: Turning Contacts into Connections.

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