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WITH
SANJOG AUL

CIO Talk Network
Wednesday at 7 AM Pacific
December 14th 2011: Predicting Big Business
Value from "Big Data"

Enterprises are expecting big results from Big Data. Mining Big Data sets (like web searches or twitter postings) is expected to help business managers leverage data-driven strategies to innovate, compete, and enhance productivity. Beyond the hassle of storage, how prepared are IT leaders, to fully exploit the potential of Big Data.



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