

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



**BUSINESS**



**The Money Answers Show**  
**Monday at 12 Noon Pacific**  
**January 23rd 2012: Markets Never Forget but People Do**

Four-time New York Times bestselling author, 27-year Forbes columnist, and Fisher Investments CEO Ken Fisher released his eighth book, co-authored by Lara Hoffmans: *Markets Never Forget (But People Do): How Your Memory Is Costing You Money—and Why This Time Isn't Different*. Why are so many are too bullish or too bearish at just the wrong times? Ken shows us how their memories play (often costly) tricks on them—and how they can combat their faulty memories with just a bit of history. A recession is a recession. Some are vastly worse than others—but investors have lived through them before. Cred

[Read more](#)

[DOWNLOAD PDF](#)

[GET CODE](#)

#### Tune in

Monday at 12 Noon Pacific  
Time on VoiceAmerica  
Business Channel

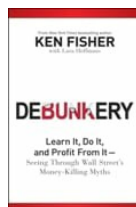
[LISTEN LIVE](#)

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Questions? Comments?  
Call In Live! Call-In  
Toll Free: 1-866-472-5790  
Intl: 001-480-398-3352

#### Featured Guest



#### Ken Fisher

KEN FISHER is best known for his prestigious "Portfolio Strategy" column in Forbes magazine, where his over 25-year tenure makes him the fourth longest-running columnist in Forbes's 90+ year history.

[Read more](#)

#### Share This Episode

[Share On Facebook](#)

[Share On Twitter](#)

[Share On LinkedIn](#)

#### Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

**VOICEAMERICA BLOG**