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The Business Elevation Show with Chris Cooper - Be More. Achieve More
Friday at 8 AM Pacific

April 13th 2012: GREAT SERVICE - achieving more with great customer service with guest Paul Du Toit

Do you ever get frustrated when you receive poor customers service? Or even better delighted, when customer service exceeds your expectations. How much more likely are you to use, recommend or even pay more for products or services when service is exceptional? However, do you regularly take the time to hold up a mirror in front of yourself and/or your business and challenge the level of service you provide? In an age when there are often multiple alternatives to your products and services, customer service is a key differential. On this show I am delighted to have a leading light in the world

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Featured Guest



Paul du Toit

In 2008 in New York, Paul du Toit became Africa's first Certified Speaking Professional in 24 years. He is an acclaimed business speaker, coach and authority on great customer service and business presentations, and author of "You Can Present with Confidence".

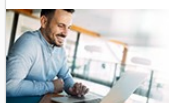
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