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BUSINESS



The Money Answers Show
Monday at 12 Noon Pacific
June 4th 2012: Tools for Knowledge in the
Options Industry

Our featured guest today, Joseph F. Burgoyne III, is Director, Institutional and Retail Marketing, for The Options Industry Council (OIC). Joseph will go over the history of the OIC. We will discuss the growth of US listed options industry, number of products listed, and contracts traded. He will let us know who they target with their education (retail investors, financial advisors, and institutions (pension plan trustees and foundations), along with how they educate (web site, live presentations, webinars, podcasts, investor services desk). He will define what options are...tools that allow inv

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Featured Guest



Joseph F. Burgoyne III

Joseph F. Burgoyne III is Director, Institutional and Retail Marketing, for The Options Industry Council (OIC). As such, he is responsible for supporting the institutional and retail educational programs. Additionally, Mr. Burgoyne serves as a staff instructor for OIC.

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