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August 22nd 2012: Sold! Behind the Auction Gavel

What goes on behind the scenes at an auction house and the auction process? Barbara Strongin, Sotheby's Institute of Art Director of Administration and Licensed New York Auctioneer, will shed light on the auction process from how art objects are obtained, to the surprising stories of the auction participants, to the excitement of the auction itself. She will discuss how the auction process has changed in response to changes in the art market and offer personal observations about her experiences as an auctioneer.

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## **Featured Guest**



#### **Barbara Strongin**

Barbara Strongin is Director of Administration and Lecturer in Art Business at Sotheby's Institute of Art. She served as Senior Vice

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