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**BUSINESS**



**The Money Answers Show**  
**Monday at 12 Noon Pacific**  
**July 22nd 2013: Managing Your Most Important**  
**Economic Asset – Your Career**

Linwood Bailey explains his book: The Business of Me: Your Job ... Your Career ... Your Value, which is a career management guide that explains how professionals can create value from their most important economic asset—their careers. That value comes from the jobs they land, promotions they receive, and pay raises they earn. The Business of Me applies the Business Management Process, an age-old and proven value creation process, to managing a career. Linwood will explain the application the Business Management Process to career management. He will recount lessons he learned during his 34 years of

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#### Featured Guest



##### Linwood Bailey

Linwood Bailey is the author of The Business of Me: Your Job ... Your Career ... Your Value, speaker, and the Principal and Founder of Fields of Success

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