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August 6th 2013: Communication and Local SEO (Search Engine Optimization)

One of the biggest questions budding entrepreneurs wonder is: "How do I get found?" Today's Communication Nation guest, Jasmine Holmes, helps businesses, products and people get "found" on the Internet. As owner of marketing company 910 West, Jasmine helps business owners create smartly designed marketing pieces that get results, especially in a local marketplace. On today's episode we'll talk about what entrepreneurs can do on a limited budget to get their site(s) and product(s) to rank higher in the search engines, with a focus on local SEO. We'll also talk about how to choose between pro

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Featured Guest



Jasmine Holmes

Since my first grammar school art class, it was obvious that I am a "creative." Unlike a lot of creatives, I also really enjoy the analytical. Owning my own marketing business, 910 West, gives me the best of both worlds. I use my creative skills in the work that my team and I do building WordPress Websites, designing logos, business cards and any kind of marketing piece you can imagine. I use the analytical delivering SEO that helps our clients get found for the right keywords and drives traffic to their websites. It is this mix of the creative and analytical skills that makes my company 910 West different from our internet marketing competitors—we don't just make things look pretty or creat

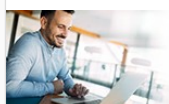
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