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**BUSINESS**



### Communication Nation with Jill Schiefelbein Archives Available

**August 20th 2013: Communication and Podcasts:  
What Works for Business**

A podcast is a great way to promote business, ideas, and community. On today's episode of Communication Nation host Jill Schiefelbein welcomes speaker, funny man and podcasting superstar Craig Price to the show to discuss with us how podcasting can have an impact on a business's bottom line. Craig's podcast, Reality Check with Craig Price, is about to launch its 100th episode and is an example of how he advances his business and the businesses of others. If you're a solo-entrepreneur, you can be using podcasts. If you're a small to large business owner, you can be using podcasts. And if you wo

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### Featured Guest



#### Craig Price

A highly sought after business keynote speaker, Craig Price has helped thousands of people learn to find the value in negative thoughts and emotions.

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