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October 9th 2013: The Seven Keys For Marketing Without Money

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Do you want to know what are the lowest cost and highest impact activities to grow your business? What are the areas that you want to invest your time in to get the best return on energy and ROI? Where can you find a pool of prospects waiting for you to fish in? Who should you be meeting with monthly that will turbo charge your business right away? And so much more! To Patrick Dougher marketing is really about getting your door swinging and your phone ringing. That is it - Results! If you want to enter the 21st century in your marketing then this is where you'll find out how.

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Featured Guest



Patrick Dougher

Patrick Dougher has 20 years in professional selling experience, 10 years directing a self improvement seminar called "The Road Adventure" and a year with Zig Ziglar as one of his presenters. His passion is helping others reach their potential. Zig Ziglar always says "You can have anything you want if you will just help enough other people get what they want." Patrick is also host of the TV show, "The Business Spotlight", interviewing business "celebrities" in the North Texas area. In the course of his interviews he uncovers their business successes and how they made their claim to fame. Patrick is always looking for great stories. Even if you are not sure your story is interesting, he lov

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