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Communication Nation with Jill Schiefelbein **Archives Available** 

October 8th 2013: Communication and **Happiness in Business** 

Owning a happy business is a choice. But there are steps that you can take to make this choice easier for both you and your employees. Today's guest, the "Happiness Queen" Cindy Caldwell talks with us about how you can Own a Happy Life (which also happens to be the title of her latest book). Cindy gives us a five-step process that we can use to own a happy business, cultivate a happy culture, get happy employees, and, ultimately, see happy profits!

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#### **Featured Guest**

# Guest Image

# **Cindy Caldwell**

With statistics indicating that only 30% of the population will make the choice to be happy, Cindy Caldwell instantly realized that meant 70% will never be happy and will go to their graves never having experienced a happy and fulfilled life.

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