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**October 24th 2013: Food vs Fossil Fuels in the
Global Competition for Water; Plus
Sustainability as a Pathway to Profits**

China's Yellow River may be the world's first major river to run out of water—thanks to competing demands of agriculture and coal production. German brewers invoke 1516 purity law to stop fracking. Renowned environmental consultant, Albert F. Appleton returns to Global Reach to look at food and agriculture versus fossil fuels in the global competition for the planet's water resources—a competition that pits industry against industry and could significantly change conditions in your markets from China to Chile. He'll talk about the why investments in sustainability (like sound water management)

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Featured Guest



Albert F. (Al) Appleton Appleton

Albert F. (Al) Appleton is an international environmental consultant with interlocking expertise in water resource and utility management, watershed protection, and infrastructure and public finance. His consulting work on water resource management and sustainable development spans six continents. He is an Adjunct Associate Professor at the Cooper Union (NYC), teaching the economics of sustainability and focusing on developing investment strategies for green energy, green jobs and regional environmental restoration. He is also a Director of Revett Minerals Inc., a western mining company that is profitably reorganizing its operations around green mining practices. During the early 1990s, he

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