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BUSINESS



The Business Elevation Show with Chris Cooper - Be More. Achieve More
Friday at 8 AM Pacific
November 15th 2013: Neuro-Sell - How neuroscience can power your sales success

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Are you interested in how to influence people to buy? Neuroscience is the field of science dealing with the structure and function of the nervous system and brain and has seen many of its major discoveries within the last few years thanks to powerful neuro-imaging technology. Through this neuroscientists are increasingly able to understand how our brains function and influence our behaviour. As a result companies are increasingly looking to neuroscience for commercial advantage to understand how to interest people in their products and services and how to influence them to buy. During this sho

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Featured Guest



Simon Hazeldine

Simon Hazeldine works internationally as a professional speaker and performance consultant in the areas of sales, negotiation, performance leadership and applied neuroscience.

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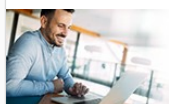
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