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December 5th 2013: Keys To Developing A Winning Sales and Business Strategy For The New Year

There is an old saying, "Proper planning prevents poor performance." Your plan for the new year should also include an honest assessment or review of the previous year. Now is the time to establish or refine your game plan to make the new year the best year for you, your clients, and your company. Tune in to today's show as my guest Jomo Cousins will share key tips to develop a winning strategy for the new year.

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Featured Guest



Dr. Jomo Cousins

Jomo Cousins is a Pastor, stimulating motivational speaker, accomplished corporate trainer, and passionate champion of coaching in the workplace. His extensive background as an investor, real estate agent, athlete, coach, author, and business owner has facilitated organizations in revolutionizing corporate coaching by offering the most advanced research-driven services in the industry. His personal philosophy is for people to maximize their leverage in life and in the work place. Jomo was drafted to the NFL from Florida A &M University where he earned a degree in Business Economics. While in the NFL he had the unique experience of working with other professionals that possess the same a

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