



The Business Edge
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February 12th 2014: Get Up to Speed Fast: Sink or Swim

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The program features Julie Faling, President and CEO of Health Care Financial Services (HCFS). experience, specializing in Revenue Cycle Solutions for Hospitals and Health Systems. Julie's husband, Rick, was CEO of HCFS and died last year after a long fight. Julie, as a housewife and mother of two, was thrust into the executive seat, elected by the board of directors to continue the company mission of adding value to hospitals and focusing on patients. Her story is remarkable journey in learning the business side of HCFS as well as using her strengths to bring the company employees into closer

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Featured Guests



Julie Faling
Julie Faling is president of a HCFS, Inc., mother of 2 boys, and widow. Her husband was the president of HCFS, Inc and they were majority shareholders. Upon his death a decision about the future of HCFS had to be made. The Board of Director voted to make Julie president going forward. That journey began on February 1, 2013. Julie has a bachelor's degree in Finance from Oklahoma State University and had a banking career of for ten years.

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David Torrance
David Torrance brings a number of years of experience in running large organizations (\$1B) and smaller businesses (\$50M) with proven results, in various industries, global geographies, and economic conditions. David has taken businesses that were negative in cash flow during severe economic conditions and turned them into profitable sustainable companies through organic growth and acquisitions. David is a former senior executive with EnPro Industries and Georgia Pacific. He has an impressive background in the plastics/polymer, agricultural products, and chemical industries. David has enterprise excellence over his operating career in industries in U.S, Asia, South and Central America, UK, an

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