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BUSINESS



## Visionary Leader, Extraordinary Life

with **Kate Ebner**



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**Visionary Leader, Extraordinary Life  
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April 21st 2014: Harnessing 21st Century  
Technology to Save Our Oceans with National  
Geographic Explorer Shah Selbe**

Native Californian Shah Selbe has a lifelong love of the ocean. Concerned when he learned about the severe threat illegal fishing poses to both the human and animal populations that depend on the ocean, Shah put his engineering training to work looking for a solution. His approach demonstrates the potential for technology to help us address the globe's most pressing environmental problems. Shah is the creator of FishNET, a platform approach to tracking illegal, unreported and unregulated fishing worldwide. FishNET uses a variety of technologies, including a smartphone app, drones and underwater

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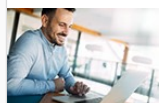
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