



Financial Excellence



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Financial Excellence with Game Changers, presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
July 29th 2014: Predictive Analytics and Finance: Role Play

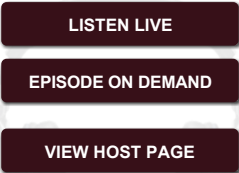
The buzz: Predictive. Today's finance organization charter is broadened, with core functional deliverables enhanced by service to most functions company-wide. There is no excuse not to use modern technology. Predictive analytics is no longer "the PhD thing" for specialized SAS programmers in the basement. Predictive is a must for a modern controller, accountant and treasurer, especially if you hope to meet and outperform your CFO's goals. The experts speak. Anders Reinhardt, VELUX: "A fool with a tool is still a fool" (Grady Booch). Nancy J. Jones, Educator: "Wisdom is the right use of knowle

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Featured Guests



Anders Reinhardt

Anders Reinhardt is Head of Global Business Intelligence at VELUX, a Denmark-based large roof window manufacturer. Working with Business Intelligence (BI) and management information for over 12 years

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Nancy J. Jones

Nancy J. Jones, CMA, MBA, has industry experience as a systems administrator, corporate controller, and business consultant.

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Robert Kugel

Since 2003, Robert Kugel has led the Office of Finance and Business research practice at Ventana Research focusing on the intersection of information technology with the finance and accounting to line-of-business departments. He has been a technology analyst for 30+ years, with the perspective that brings, but the practice is focused firmly on what's next. His research covers the full range of finance functions (accounting, FP&A, tax, purchasing and corporate finance) along with the software that supports these functions such as ERP, performance management, tax provision, but also in price optimization and S&OP. Previously, Robert was an equity research analyst (Credit Suisse, Morgan Stanley

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Henner Schliebs

Henner Schliebs is a marketing executive heading SAP's Global Finance Audience Marketing. In this capacity, he is responsible for the success of the full suite of SAP solutions for the Office of the CFO. With almost 20 years of experience, Henner is responsible for driving the adoption of Finance Solutions across Finance Organizations globally, bringing automation, integration and flexibility through "live" Finance possibilities into the departments of the CFO.

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