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 BUSINESS



WITH  
**SANJOG AUL**

**CIO Talk Network**  
**Wednesday at 7 AM Pacific**  
**October 22nd 2014: Cyber Espionage, APTs and Enterprises**

In today's security landscape, cases of cyber espionage and advanced persistent threats (APTs) have rendered many traditional cyber security practices and vendor software completely ineffective. Big Data has shown potential in providing deeper insights into these sophisticated attacks, but CISOs need to be able to be proactive, they need to understand the threats of APTs and their impact on the enterprise and they need to share that information among peers, the executive suite and the rest of the organization. So how can we allay some fears about the extent of these threats while also building

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