



**Technology Revolution: The Future of Now**  
**Wednesday at 8 AM Pacific/11 AM Eastern**  
**January 21st 2015: Business Trends 2015:**  
**Strategic Disruption in the Cloud and the**  
**Networked Economy**

The buzz: Your business in 2015.

What hot business trends should you focus on this year? We asked three visionaries to share their insights and predictions. Tune-in and learn from the experts.

Ask ten people what the Cloud is and you'll likely get ten different answers. Why? There's still a lot of confusion about what it actually is and what it can do for business. In the first half, Tim Minahan, Chief Marketing Officer of SAP Cloud, and Jeff Kaplan, founder and Managing Director of THINKstrategies, share their predictions for Cloud computing in 2015.

Today's ente

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**Featured Guests**



**Tim Minahan**

Tim Minahan is Senior Vice President, Network Strategy and Chief Marketing Officer for Ariba, an SAP Company. A pioneer in business-to-business collaboration, he created the market for business networks and the vision for the networked economy

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**Jeff Kaplan**

Jeff Kaplan is the Managing Director of THINKstrategies, the only strategic consulting firm focused entirely on the business implications of the transition of the technology industry from a product-centric to services-driven solution model, including Software-as-a-Service (SaaS)

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**Paul Greenberg**

Paul Greenberg is the Managing Principal of The 56 Group, LLC, a consultancy focused on the strategy, programs, systems and outcomes of customer engagement and CRM.

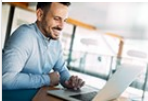
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