



Financial Excellence



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

Financial Excellence with Game Changers, presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
June 8th 2015: How High-Performing CFOs Add Business Value

The buzz: Your CFO With the pace of business accelerating, you need your CFO to be a proactive high-performer, not a perpetually-catching-up laggard. The high performer leverages innovative technologies and processes to strategically guide the organization's sales and investment decisions toward profitable growth. They analyze, monitor and share performance results in real-time. The passive CFO, not so much or at all. If yours is the latter, how can you empower them? The experts speak. William Fuessler, IBM: "In the past, those who foolishly sought power by riding the back of the tiger ended

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Featured Guests



William Fuessler
William "Bill" Fuessler is currently the Global Finance, Risk, and Fraud Leader for Global Business Services for IBM.

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Nick Castellina
Nick Castellina is the Research Director for the Aberdeen Group's Business Planning and Execution practice. He joined Aberdeen in 2010, with his primary research focused on the use of Enterprise Resource Planning (ERP) software. His research explores how ERP is used differently across industries, and how it can apply to all roles within the organization.

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Neil Krefsky
Neil Krefsky is responsible for the development and execution of the product marketing strategy for SAP's Cloud solutions for the finance line of business including SAP Cloud for Travel and Expense and SAP Simple Finance. He joined SAP in 1998 and spent his first 11 years in presales as an expert in all SAP Finance Line of Business related solutions including ERP, FICO, Travel Management, GRC, and EPM.

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