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**October 12th 2015: Encore: Because There's
More or How Dreams Become Reality**

During this episode, host Laura Ellis interviews Jim Cathcart, accomplished author and motivational speaker, on his life achievements, providing real life examples of how people could retrain their self perception to become who they really want to be.

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Featured Guest



Jim Cathcart

Jim Cathcart is proof that there is indeed "More". Born into a working class family in Little Rock, Arkansas he didn't expect much from life. But after being inspired by a radio broadcast in 1972 he has gone on to be inducted into the Sales & Marketing Hall of Fame, and Speaker Hall of Fame and is the author of 16 books including 2 international best sellers.

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