



# GETTING IN:

## A COLLEGE COACH CONVERSATION

WITH CO-HOSTS

Elizabeth Heaton

Ian Fisher

Sally Ganga

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**Getting In: A College Coach Conversation**  
**Thursday at 1 PM Pacific**  
**March 3rd 2016: Comparing Financial Aid Offers**

It should be an easy thing to compare financial aid offers from different schools. But between loans, grants, merit scholarships, work study, and other different components, it can often feel like comparing apples to oranges. In this week’s show, we’ll take listeners through the best way to compare offers and decide which one is actually the best. In another segment in our High School Plan series, we’ll explore different course selections and extracurricular ideas for potential pre-dental students. For those students looking to get some hands-on experience while they’re in college, we’ll look

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**Featured Guests**



**Sally Ganga**

Sally Ganga's most recent college admissions role was at the University of Chicago, where she was associate director of admissions and ran the application reading and scholarship process. Previously she had worked at Whittier College in the Los Angeles area as an associate director of admissions. She graduated from Reed College in Portland, Oregon with a B.A. in history, beginning her admissions career there first as a tour guide and then as an intern in the admission office before being hired after graduation as an assistant dean of admission. After leaving college admissions, Sally became the director of college counseling at both the Archer School for Girls and Chadwick School in the Lo

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**Christine Kenyon**

Christine Kenyons passion for education began while studying secondary education and history at Boston College. As a volunteer tour guide, Christine fell in love with the world of undergraduate admission. She went on to receive a graduate assistantship in Boston Colleges admission office while she completed her masters degree in developmental psychology. Christine then joined the office of undergraduate admission at Babson College, where she focused on scholarship review, transfer admission, and multicultural recruitment. Most recently, she served as an application reviewer and interviewer for highlyselective scholarships affiliated with UNC Chapel Hill and Duke University.

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**Kennon Dick**

Kennon Dick has devoted almost his entire career to the admissions profession. He comes to College Coach from the admissions staff at Swarthmore College where he performed the duties of Associate Dean of Admissions for eight years. In that capacity, he training new deans for the reading process, trained and coordinated parttime readers, managed the admissions database, and served as the athletics department liaison. He has been active in the New York State Association for College Admission Counseling, presented workshops at the Pennsylvania Association for College Admission Counseling and copresented a workshop at the national Summit Conference. A graduate of the College of William and Mary

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**Kathy Ruby**

With a career that has spanned numerous colleges and universities, Kathy Ruby offers College Coach students and families a thorough knowledge of the college finance landscape. Most recently assistant vice president of enrollment and dean of student financial aid at St. Olaf College, Kathy has extensive experience counseling families on financial aid applications

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