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WITH  
**SANJOG AUL**

**CIO Talk Network**  
**Wednesday at 7 AM Pacific**  
**April 13th 2016: Does the CMO really need a CIO?**

With easily available Cloud and off-the-shelf marketing tools and technology, does CMO even need a CIO's help? Is there value in exploring a loosely coupled CMO-CIO relationship with a healthy balance of independence and interdependence? Guest: Judith Toland, Chief Marketing Officer, Wells Fargo Commercial Distribution Finance Guest Bio: <https://www.ciotalknetwork.com/contributor/judith-toland/> More on this Episode: <https://www.ciotalknetwork.com/does-the-cmo-really-need-a-cio-to-be-successful/> More on CXO: <https://www.ciotalknetwork.com/topics/cxo/> Visit CIO Talk Network Website: <https://www.ciotalknetwork.com/>

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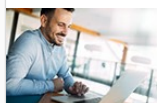
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