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September 16th 2016: Building a Culture of Excellence

As a leader, you can't lead your organization with mediocre results. Today's economic environment demands excellence from every business manager. The key to scaling up your organization from the status quo to a higher standard of excellence is your company culture. When you build a culture of excellence, you create better employee engagement, better customer experience and building a powerful brand. In today's program, Tal will share five essentials that would accelerate positive results to create a culture of excellence.

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## **Featured Guest**



### **Tal Shnal**

As a hotel brand and customer service manager, Tal Shnall acts as a catalyst, trainer and coach to develop a culture of excellence for several hotel brands.

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