



GETTING IN:

A COLLEGE COACH CONVERSATION

WITH
CO-HOSTS

Elizabeth Heaton

Ian Fisher

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Getting In: A College Coach Conversation
Thursday at 1 PM Pacific
February 23rd 2017: How to Negotiate a -Better- Scholarship: State System Spotlight: University of California

Maybe you got some merit-based money from one college, but not from the one you most want to attend. Or perhaps you got a scholarship to one of your top choices but were hoping for more. In this week's episode of Getting In, we're going to walk you through how to best approach the negotiation process with the schools to which you have been accepted. We'll also explore the University of California system, explaining the different campuses in terms of strengths, "vibe", and selectivity.

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Featured Guests



Steve Fernandez-Brennan
Mr. Fernandez-Brennan has many years of college counseling experience in both college and secondary school environments. Most recently, Mr. Brennan was Associate Dean of Admission at Occidental College, where he coordinated international admissions and worked most closely with students from the Midwest, Hawaii, and California, while also cochairing the admissions committee. Before starting at Oxy, Mr. Brennan served as the Director of College Counseling for College Connections Hawaii, a nonprofit agency in Honolulu that focused on helping first generation, Native Hawaiian, and other students access higher education. Mr. Brennan also worked for Marquette University as a regional representa

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Alex Bickford
Alex Bickford joined College Coach as part of the college financing team from the education finance department of Citizens Bank. Before his stint with Citizens, he worked as an Assistant Director of Financial Aid at Southern New Hampshire University. Alex has spent most of his professional career working in financial aid and has assisted traditional undergraduate, adult learners and masters degree students in financing their educations. He has a masters degree in business education, a bachelors degree in hotel and restaurant management, and an associates degree in culinary arts.

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