



# GETTING IN:

## A COLLEGE COACH CONVERSATION

WITH CO-HOSTS

Elizabeth Heaton

Ian Fisher

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**Getting In: A College Coach Conversation**  
**Thursday at 1 PM Pacific**  
**May 4th 2017: What Is a Liberal Arts Education?,**  
**After the May 1 Deposit and Office Hours:**  
**College Visit Follow Up**

There has been a lot of conversation in the traditional media and social media around the type of education students pursue in college. Should students pursue more pre-professional degrees such as business or physical therapy? Are STEM majors truly the best path to success after graduation? Can you even get a job with a liberal arts education? And what the heck is a liberal arts education anyway? As usual, we have answers to these questions! In other segments, we'll be looking at what needs to be done on the college finance side once you've deposited at your college of choice, and Office Hours

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**Featured Guests**



**Amy Alexander**

Amy Alexander comes to College Coach after spending 17 years as an independent counselor. She began her admissions career as an assistant director in the Yale University undergraduate admissions office, where she was responsible for applications from a variety of regions, served as a liaison for the swim and lacrosse teams, and coordinated oncampus orientation programs and housing placement. During her time as an independent counselor, she was a member of the National Association of College Admission Counseling and the New Jersey Association of College Admission Counseling. She also volunteered at both the North Star Academy Charter School and St. Benedicts school in Newark, helping seniors

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**Tova Javetz**

Tova Javetz introduction to college admissions was as a student tour guide and interviewer for her alma mater, Barnard College. She began her professional career at Barnard as well, working as a senior admission officer. In that capacity, she was a member of the admission committee, a liaison to the athletic department, and provided oversight of campus programs. Following her time at Barnard, Tova moved across the street to Columbia University to complete her masters degree and served as an application reader and selection committee presenter. She then worked as an associate director of admission at both Fordham and Montclair State Universities. She has managed the athletic recruitment proce

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**Kathy Ruby**

With a career that has spanned numerous colleges and universities, Kathy Ruby offers College Coach students and families a thorough knowledge of the college finance landscape. Most recently assistant vice president of enrollment and dean of student financial aid at St. Olaf College, Kathy has extensive experience counseling families on financial aid applications

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